The DSpace Course - DSpace Statistics and Google Analytics

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Module: DSpace statistics and Google Analytics

Module overview:
This module will introduce the statistics available within DSpace, and the facilities that are available if you use Google Analytics with DSpace.

Module objectives:
By the end of this module you will:

1. Know what statistics DSpace can provide
2. Know how the statistics are collected
3. How to make the statistics publicly available
4. Understand what Google Analytics is and some of the statistics it can provide
DSpace statistics

DSpace can generate statistics from the log files that it generates. DSpace servers are typically set up to generate statistics reports once a day. Daily and monthly reports are created.

To view the statistics append ‘/statistics’ to the normal DSpace URL, or use the ‘Statistics’ link in the ‘Administer’ menu.

The statistics report can be made either public or private depending upon your preference. It can be configured in dspace.cfg using the option:

- `report.public = true / false`
Statistics collected

The following statistics are collected

- General overview (e.g. number of items archived / number of item views / user logins)
- Archive Information (numbers of each type of item)
- Item view counts
- Actions performed
- Search terms used

The following statistics are collected and shown in the reports:

- General overview
  - This section gives an overview of metrics such as how many items are in your repository, how many times your items have been viewed in total, and how many times users have logged in.

- Archive information
  - A list of how many of each type of item you have archived

- Item view counts
  - A list of all items and how many times they have been downloaded

- Actions performed
  - A list of how many times each type of action (e.g. browse a collection) has been completed

- Search terms used
  - A list of the search terms that users of your repository have used
Statistics Configuration

- Configuration for the stats system is in
  - [dspace]/config/dstat.cfg
- For regular generation set up the following cron jobs:
  - # Run stat analyses
    - 0 1 * * * [dspace]/bin/stat-general
    - 0 1 * * * [dspace]/bin/stat-monthly
    - 0 2 * * * [dspace]/bin/stat-report-general
    - 0 2 * * * [dspace]/bin/stat-report-monthly
- Report scripts need to be run AFTER other scripts

Statistics Configuration

In order that statistical reports are generated regularly and thus kept up to date you should set up the following cron jobs:

# Run stat analyses
0 1 * * * [dspace]/bin/stat-general
0 1 * * * [dspace]/bin/stat-monthly
0 2 * * * [dspace]/bin/stat-report-general
0 2 * * * [dspace]/bin/stat-report-monthly

Obviously, you should choose execution times which are most useful to you, and you should ensure that the -report- scripts run a short while after the analysis scripts to give them time to complete (a run of around 8 months worth of logs can take around 25 seconds to complete); the resulting reports will let you know how long analysis took and you can adjust your cron times accordingly.
Practical: Generate Statistics

- Ensure the report.dir is set correctly (by default it will):
  [dspace]/config/dspace.cfg file
- Set the start.year and start.month in [dspace]/config/dstat.cfg
- Run the statistics scripts
  1. cd [dspace]/bin
  2. ./stat-initial
  3. ./stat-general
  4. ./stat-monthly
- Run the report scripts
- Open a browser and navigate to [dspace.url]/jspui/statistics

Practical: Generate Statistics

Please see below for practical
Google Analytics

Google Analytics allow a richer and more detailed suite of statistics such as:

- Time visitors spent on the site
- Where they came from
- Terms they used in search engines to find items
- The geographic location of visitors
- How many pages they looked at
- Which pages they started and ended their visit on

JSPUI requires a small code change, Manakin has a configurable option.

Google Analytics collects data via a small bit of JavaScript that needs inserting in the footer of all your DSpace pages. The JSPUI requires a small code change in order to use Google Analytics. Manakin has a configurable option.
Practical: Configuring Statistics

1) Ensure the report.dir is set correctly (by default it will):

[dspace]/config/dspace.cfg file

2) Set the start.year and start.month in [dspace]/config/dstat.cfg

![DSpace information]

3) For this practical ONLY we’ll need to update an error in the Java code.

Open the file below and remove line 1216:

Gedit

[dspace-src]/dspace-api/src/main/java/org/dspace/app/statistics/LogAnalyser.java

Save and exit gedit

4) DSpace will need to be repackaged:

```
cd [dspace-src]/dspace
mvn package
```

5) Then DSpace will need to be redeployed:

```
cd [dspace-src]/dspace/target/[version]/dspace-[version].build.dir
Ant -Dconfig=[dspace]/config/dspace.cfg update
```

6) Finally, tomcat will need to be restarted

```
sudo /etc/init.d/tomcat5.5 restart
```
7) Run the statistics scripts
   `cd [dspace]/bin`
   `./stat-initial`
   `./stat-general`
   `./stat-monthly`

8) Run the report scripts
   `./stat-report-initial`
   `./stat-report-general`
   `./stat-report-monthly`

9) Open a browser and navigate to [dspace.url]/jspui/statistics
Credits

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